GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4916
ANSWERED ON:10.05.2007
TRADE FAIRS AND EXHIBITIONS
Pandey Dr. Laxminarayan;Pradhan Shri Dharmendra;Tripathi Shri Chandramani

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has formulated any scheme to organize trade fairs and exhibitions of Indian handicrafts in other countries with a view to attract foreign tourists;

(b) if so, the number of trade fairs, exhibitions and road shows targeted to be organized during the year 2007-08;

(c) the amount of foreign exchange likely to be earned and the number of foreign tourists likely to be attracted due to this; and

(d) the target fixed by the Government in this regard?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a): No, Sir.

(b), (c) & (d): Do not arise.